

It's ...

the *Here Comes The Flood* One Sheet



About

Here Comes The Flood (HCTF) is a weblog about music. A rather good one. Founded in June 2004 by **Hans Werksman**.

Styles covered: anything with a pulse, so: Americana, folk, heavy metal, dance, funk, jazz, country, punk, bluegrass, rock, electronica, avant-garde, pop, jam bands, vaudeville, singer-songwriters. The ability to play the music in a live setting is considered to be a big plus.

No hip hop or modern day R&B. Tried it, hated it.

Submitting your music/band for review on HCTF

- ❖ HCTF prefers CDs when reviewing albums.
- ❖ Allow at least one *full* track to be posted as an MP3. Streaming and embedding are fine, too.
- ❖ Hi-res pictures and cover art please. Credit the photographer, so that HCTF can do the same.
- ❖ Please properly *tag* all MP3s you send to HCTF.
- ❖ Add a hyperlink to your band's website.
- ❖ Supply contact information.

Lies, damned lies and statistics

- ❖ 6500+ posts so far. 1000+ album reviews.
- ❖ Personnel: 1.
- ❖ About 180,000 visitors each month, generating 650,000 page views.
- ❖ Updated daily. Yes, daily.
- ❖ Regular fixture in Reuters news feeds.

More HCTF on the web

- ❖ soundcloud.com/hctf
- ❖ twitter.com/hctf
- ❖ vimeo.com/hctf
- ❖ facebook.com/HereComesTheFlood

Contact

Here Comes The Flood is run by **Hans Werksman**, a music geek with excellent taste. He carries a Dutch passport and lives – surprise! – in The Netherlands.

He can be reached at: herecomestheflood@xs4all.nl

Ye olde commercial stuff

Let's keep this short, right?

- ❖ You: music (related) product
- ❖ Me: pretty popular and totally awesome music blogger
- ❖ You: have money
- ❖ Me: want your money
- ❖ So: [contact me](#)

Here Comes The Flood is:

- ❖ your gateway to the true music fan
- ❖ linked by tons of other music blogs
- ❖ in the top 50 of the [Hype Machine](#)
- ❖ syndicated via [Blogburst](#) to [Reuters](#)
- ❖ a regular fixture in [NY Magazine](#) and the [Chicago Sun-Times](#)

[Contact me](#) and we will both live long and prosper.

Here Comes The Flood
Be it loud, be it soft - it's the music that matters
HCTF - <http://blogger.xs4all.nl/werksman>
herecomestheflood@xs4all.nl